

#docktalk

The Auction for WJ Crew

March 8th, 2014, 7-10 pm

Auction, Dinner & Dancing

The silent auction is WJ Crew's largest fund-raising event. As in years past, we need parents to solicit donations. The point is get things donated and then we can sell them. If you buy something and we sell it for less than what you paid... you should have just given WJ crew the cash! Personal requests elicit the best responses so it is always preferable for you to talk face-to-face with, or call, to make your request. You will be amazed at what you can get just by asking! For novice parents, please talk with your mentors to answer questions. There are lots of opportunities to volunteer so please keep your eyes open as we ask for help. But right now, the key is to GET STUFF. All rowers' families need to chip in, we have set a goal for each rowing family to bring in items that will raise at least \$250 at the auction.

Go BIG, not many Larger items and special items sold well last year. Concert or theater tickets, sport tickets, autographed memorabilia (authors, athletes, actors etc.), original works of art

Give of your time, not your cash – Service donations are popular and cost us time, but not money - and they also let us build community. How about donating a few hours of expert gardening, music lessons, sport lessons, pet care, grooming, interior decorating, photography, cooking, or host a specialty dinner.

Give of your access Do you have access to an interesting place to give a tour? Take someone out sailing? Maybe dinner with a celebrity, author or athlete?

Rowers can join in Make cookies, or a cake on a day of the bidders bidding. Put together a themed basket.



“Give, but give until it hurts.”

— Mother Teresa



Auction Schedule



BEFORE

less than 38 days to go...

1. **Get donations. Remember donations, donations, donations... by February 28th**
2. **Sign up on Punchbowl to bring food**
3. **Sign up to volunteer**
4. **Invite your friends**
5. **Practice your dance moves 'cause there's gonna be music!**

ON MARCH 8th

- | | |
|--------------|--|
| 1pm | School opens for set-up |
| 5:00 – 6:30 | Food deliveries |
| 6:00 | Decorators go home and next shift shows up |
| 7:00 | Doors open for registration and dinner |
| 7:00 – 8:30 | Silent Auction |
| 8:30 | Live Auction |
| 8:45 – 10:00 | Dancing and Dessert |

In	Out
Nail gift cards	Hair cut coupons
Autographed items	Used items
Host a dinner	Not hosting a dinner
Get items now	bringing items on 8th
Sports tickets	Not getting donations

VOLUNTEER AREAS

Auction Coordinator (Tiia Karlen)

The buck stops here for all WJ Crew fundraising. We don't need to say more.

Auction Volunteer Coordinator (Pam Schuettler)

Pam will be coordinating volunteers. Volunteers will be registering buyers, helping at item tables, overseeing jewelry, checkout at the end, moving tables for the dance. Any Questions? Ask Pam! She will send out more info soon.

Decorations and Set up (Liz Silva)

The WJ cafeteria needs all hands on deck to turn it into a sparkling auction space. This is a place for parents and rowers to chip in. There is balloon blow-up, table moving, item set up, scare-crew creation. We start at noon.

Auction Item Management (Noni Byrnes)

Thank you Boosters for our new auction software. Noni Byrnes will need a few good computer savvy volunteers to manage sales and to supply technical support.

Food (Kjersti Lupo)

A familiar face in the food department, Kjersti will be managing the food for our evening. Keep an eye out for her punchbowl invitation to know how to contribute to the vittles for the evening.

Solicitation Witches* (Nancy Voit, Carlie Williams)

Nancy and Carlie will work with previous donors, find new donors and help you get the donations *you need to get*. Look for reminders to get the stuff to make the auction fun and a financial success. Set a personal goal

* that is to a "W" and not a "B" - WJ crew, duh



The WJ Crew Auction

On behalf of the Walter Johnson Crew Team, we invite you to support the 2014 Annual Auction for Crew on Saturday, March 8. Last year area retailers contributed over 200 items that allowed us to raise \$15,000!

WJ Crew is an award-winning rowing team with 60 young men and women racing on rivers up and down the East coast. Crew is the third largest team at Walter Johnson High School; we continue to grow in size and stature and win at the national level each year.

We are also a club sport which means we ***do not receive*** athletic funding from Montgomery County Public Schools. Yet we hope to keep Crew financially accessible to students who want to row. Fundraising covers about a quarter of the team's expenses on items like boats, coaches' salaries, regatta fees and transportation costs.

Gifts to the Auction play a vital role in our success at the regional and national levels.

Will you help our rowers by donating an item or gift certificate to the 2014 Auction?

Attached is an auction form; all donations are due by February 28th. If you have any questions, please contact me at _____ or our Auction Coordinator Tiia Karlen at tiia.karlen@gmail.com.

On behalf of the WJ Crew team, thank you!



For more information, visit us online at www.GoWJCrew.com

WJ Crew's tax number is 57-1159950. We are a 501(c)(3) organization certified by the Internal Revenue Service. A written acknowledgement of your donation will be mailed to you after the auction.

Walter Johnson Crew, 10421 Motor City Drive #341640, Bethesda, MD 20827

THE AUCTION FOR WJ CREW

SATURDAY, MARCH 8, 2014

Donor/Organization Name: _____

Address: _____

E-mail: _____

Phone: _____

Donated Item: _____

Estimated Retail Value (ERV): _____

Expiration Date or Other Special Instructions: _____

DONOR NAME AS IT SHOULD APPEAR IN PRINT: _____

Items with an estimated retail value (ERV) of \$100 or more will be acknowledged on our website.

Questions? Contact Me: _____

(Solicitor Name and Email)

Or Auction Coordinator Tiia Karlen at tiia.karlen@gmail.com

Please return your Donation Form by February 28th to:

WJ Crew

or

My Address

10421 Motor City Drive #341640

Bethesda, MD 20827

The WJ Crew Team thanks you for your donation. WJ Crew's tax number is 57-1159950. We are a 501(c)(3) organization certified by the Internal Revenue Service. A written acknowledgement of your donation will be mailed to you after the auction.